



Volume 27 Number 3 September 2018

*Quarterly Newsletter for the  
Horizon 50 and Senior Customers of  
Somerset Trust Company*



NATIONAL  
**FINTECH**  
DAY • 08.20.18

## *Somerset Trust Company Establishes National FinTech Day*

Your bank recently established and celebrated the inaugural National Fin Tech Day on August 20, 2018 at the bank's headquarters in Somerset, attended by over 600 people. In this issue, we would like to share with you the background of that particular day.

Fin Tech is a banking term for the collaboration between financial institutions and their financial technology partners. To give you an idea of the importance of these partnerships, Somerset Trust has over 30 financial technology partners. Together we work to bring outstanding and innovative products to customers, such as our STC Anywhere online banking and mobile app, a streamlined new accounts experience and a locally issued credit card that offers the same points and rewards as mega-banks.

In celebration of these relationships, we decided to host a technology fair in honor of National Fin Tech Day. When our team discovered there was no designated national day for financial technology, they took the necessary steps to establish National Fin Tech Day through the proper clearinghouse that registers National Day observations. The outcome is that we established the day starting in 2018 and going forward. Nationally, the day recognizes innovative services and solutions that meet the shifting demands of bank customers, as well as the next generation of account holders. Looking ahead, we plan to host another technology fair on November 10, in Connellsville on Crawford Avenue at our Train Station Complex.

While we showcase people-centered technology solutions to provide the information you need quickly and efficiently, we will always remember the traditional philosophy of community banking which has been the root of our existence for 129 years. There is no substitute for personal conversation and a handshake. We look forward to continuing to serve you in the best way possible. For more information about National Fin Tech Day and how Somerset Trust established it, visit [www.nationalfintechday.com](http://www.nationalfintechday.com)

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## Travel Opportunities Coming in 2019

- |  |                   |                    |
|--|-------------------|--------------------|
| ◆ The Beat of the Emerald Isle, Rhythm Dance | March 17, 2019    | Greensburg, PA     |
| ◆ Sight & Sound Theatre, "Jesus"             | March 26, 2019    | Lancaster, PA      |
| ◆ A Military Tattoo and Ocean Glory          | April 24-27, 2019 | Virginia Beach, VA |

If you are interested in receiving further information about escorted tours,  
please contact

*Peggy at 814-443-9246*

### AARP Smart Driving Class

October 15, 9:00 AM to 1:00 PM at Berlin Branch (Not Handicap Accessible)

Please contact Peggy at 814.443.9246 for more information and reservations

Somerset Trust Company  
P.O. Box 777  
Somerset, PA 15501

## Somerset Trust Company People First Call Center

### *Call Center Hours*

Monday to Friday 7am to 9pm

Saturday and Sunday 7am to 5pm

**Call toll free at 1-800-972-1651**

Lost or Stolen Debit Card? 1-800-528-2273 (24 Hour)

Lost or Stolen Credit Card? 1-866-839-3485 (24 Hour)